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Abstract

The invention relates to electronic commerce and specifically to a method of adding desired product from various online stores to a single online third-party universal product registry used to provide services such as online gift registries, wish lists and online product catalogs. Prevalent techniques to add product information from any online store to a single registry has following deficiencies:

- 1. Precise information of the product e.g. image, price, and description cannot be captured.
- 2. To get this precise information, it requires software-programming integration with every online store making it impractical. This also necessitates the use of prime real estate on every merchant store, which they may not offer.

The invention solves these deficiencies with a small software that works in conjunction with prevalent Internet Browsers by providing a simple one-click interface on the product image to record the image, description and price of the product to a single registry.